



Craig Nathanson specializes in helping adults over 40 discover and live their vocational passion

Customer comments

"Craig, the workshop you gave to the General Motors Baltimore Women in Manufacturing organization was well-received by the attendees. It was important for our group to actually take some time to reflect on what our vision of our perfect vocational day could be. Thank you for your time and insight!"

Kate Williams,
Chair-TMIE General Motors, Powertrain,
Baltimore Operations

"Craig, I cannot tell you how many people LOVED your presentation. You are a dynamic speaker and so articulate, friendly, and really good at putting humor into the talk. Plus, you made a lot of people think!

Thanks again, Craig. You're one of few that make a difference."

Terry Thomas,
International Association of Administrative
Professionals, California

Many thanks for attending our conference and guiding our audience to their passion. Your talk made us restless for finding our own passion and working towards it. Thanks again for all your help!

Natasha Raja
Marketing Director
Network of Indian Professionals

"Craig is a genius at helping people to clarify what they want to do with their work lives, and get on with it. He has been there. His vast corporate experience, understanding of human development, and faith in possibilities – fired by his own personal journey – motivate and support people to realize that they can, indeed, have it all: true happiness and success in all facets of life."

Dr. Serena Williamson,
Canada, The Book Coach

Craig Nathanson

Enabling people to discover and live their vocational passion

How to discover and live your passion

Craig's powerful and inspiring program provides ideas for people of all ages, helping them to discover their vocational passion, using his trademark "10-P Model".

Craig delivers new ideas and perspectives on doing what you love in your vocational life.

Jobs = careers = retirement = death.

Craig helps you, instead, to discover and live your authentic vocational life, and when you are living your true vocation, you never have to retire! Most jobs are too small for our souls. Craig will teach you a set of methods and show you a map to identify the gaps that keep us from moving toward our perfect vocational day, or PVD™.

Get ready for an opportunity for deep and reflective learning on what you want, and what's important to you.

The mid-life challenge: How to create vocational passion when you most need it

This inspiring program is designed to help those over 40 understand why they sometimes feel they're one wake-up call away from questioning everything in their lives. Craig delivers a powerful message on why balance, introspection, and an exploration of different desires and interests (many of which are unrelated to work) are necessary as preventative medicine for the soul. In midlife, fear combines with financial, relationship, and emotional challenges to prevent people from moving toward what they love in their work lives.

Craig provides both a compelling message and a model for making the second half of your life more fulfilling and meaningful. This program will change the way you think about your life!

To book Craig Nathanson, call (707) 775-4020 or e-mail craig@thevocationalcoach.com
<http://www.thevocationalcoach.com>

"The workshop was timely and very easy to follow. I highly recommend this workshop for anyone who wants more out of their life! This workshop helps people progress with confidence."

Dr. Pat Hayden, Washington, D.C.

"Thanks for sharing your passion, Craig! This workshop jolted me! Thanks."

Debra Pereira, Toronto

"Craig combines intellect, creativity, caring for people, research, and humor in a unique synthesis that makes a positive, special, and inspiring difference to all those with whom he works."

Dr. Jeremy J. Shapiro,
New York City, professor and author,
"Mindful Inquiry"

"You have to admire Craig's courage for sharing his story and his ideas for others to follow."

Yanfang Yang, China

Craig's programs encourage doing what you love!

Clients include:

- San Jose State University
- Delta Sigma
- Credence
- San Jose LEAD School
- CSIX
- Pro Search
- General Motors
- Cal State East Bay
- Contra Costa County
- Experience Unlimited
- Community Presbyterian Church Job Connections
- International association of administrative professionals
- National association of local equity funds

Now that I am in college, what do I do with my life?

This is Craig's presentation for college students—it's even better to find your passion **before** you've spent 20 years in that dead-end job!

This program can be a wake-up call for college students and those just starting out. They can invest the time now to reflect, plan, and take action toward doing the work they love. Many of their parents spend 20 or 30 years working for a paycheck, only to discover later that something major was missing in their lives. Our work often defines who we are.

Craig delivers a powerful process, and a message that you won't learn in school: how to discover and move toward your vocational passion.

This could be the most important program you EVER attend during your college years.

Don't miss it!



Craig's first book, **"P is for Perfect"** is available now



Pick up Craig's CD, **"How to discover and live your passion now"**

Living with Passion:
The Vocational Coach
booklet series

life and work strategies for high school, college, work, parenting and for those in mid-life

Vocational Coach Series
CDs (20 CDs of Craig's interviews with passionate people)

Craig discusses strategies on "how to discover and do what you love"

About Craig Nathanson

Craig believes that the world works a little better when we do what we love.

Considered by many to be a role model with his message, Craig delivers wisdom, creativity, and a deep knowledge of the human experience. He has 25 years of management experience in corporate America, and 11 years of doctoral research on Human Development and the mid-life period. Since 2002, he has been speaking, writing, and working in private practice to help mid-life individuals discover and do more of what they love in their work-related lives.

Craig has presented his work in Canada, Russia, and throughout the United States. He has appeared on radio shows and in publications.

With a spirited, compelling, and passionate message, Craig helps enable everyone who crosses his path to make a difference in their lives.

Also available from Craig, the Vocational Coach:

- The book **"P is for Perfect: Your Perfect Vocational Day,"** by Book Coach Press Canada;
- The popular audio CD, **"How to discover and live your passion now";**
- The new **Vocational Coach™ booklet series;**
- The **E-Book** and workshop in a box, **"How to discover and live your passion 365 days a year"**
- The booklet **"Now that I'm out of college, what do I do with my life?"** which contains 116 secrets to living with passion
- The booklet **"30 days of Vocational Passion"**
- The booklet **"Everybody needs a bearhug"** - 100 days of advice from kids to their parents
- The **"Vocational Coach Series CDs"** - 20 inspirational shows with Craig discussing strategies "how to discover and do what you love" along with interviews with former clients and other guests who have followed their passion!
- Monthly **Tele-classes** on how to make meaning and money in mid-life.

Craig is also a college lecturer. He's a Ph.D. candidate, researching human development and the mid-life period. He publishes the worldwide monthly e-zine, **"Vocational Passion in Mid-life,"** and is a columnist and author of numerous articles on mid-life and personal development.