



Craig Nathanson specializes in helping adults over 40 discover and live their vocational passion

Customer feedback:

“Craig, the workshop you gave to the General Motors Baltimore Women in Manufacturing organization was well-received by the attendees. It was important for our group to actually take some time to reflect on what our vision of our perfect vocational day could be. Thank you for your time and insight!”

Kate Williams,
Chair-TIME General Motors, Powertrain, Baltimore
Operations

*“Craig, I cannot tell you how many people LOVED your presentation. You are a dynamic speaker and so articulate, friendly, and really good at putting humor into the talk. Plus, you made a lot of people think!
Thanks again, Craig. You’re one of few that make a difference.”*

Terry Thomas,
International Association of Administrative
Professionals, California

Many thanks for attending our conference and guiding our audience to their passion. Your talk made us restless for finding our own passion and working towards it. Thanks again for all your help!

Natasha Raja
Marketing Director
Network of Indian Professionals

“Craig is a genius at helping people to clarify what they want to do with their work lives, and get on with it. He has been there. His vast corporate experience, understanding of human development, and faith in possibilities – fired by his own personal journey – motivate and support people to realize that they can, indeed, have it all: true happiness and success in all facets of life.”

Dr. Serena Williamson,
Canada, The Book Coach

Don't JUST retire and die A new approach to your work and life after 40

With Craig Nathanson – The Vocational Coach™

A new program by Craig Nathanson based on his new book

This program will inspire adults over 40 to take another look at their lives and their concept of retirement.

In this program Craig teaches you:

- Why no one over 40 should have a just a job
- How to wake up and live an authentic life
- How to create a new purpose for your life
- How to make a contribution around what is most important to you
- How to design your perfect vocational day
- How to have the courage to be selfish in midlife
- How to change your life in spite of what others think
- How to build support for doing what you want
- How to ignore society's expectations and definition of success
- How to stop saving for retirement and fund your life now

Speaker Sheet



Craig's programs encourage doing what you love!

Clients include:

- San Jose State University
- Delta Sigma
- Credence
- San Jose LEAD School
- CSIX
- Pro Search
- General Motors
- Cal State East Bay
- Contra Costa County
- Experience Unlimited
- Community Presbyterian Church Job Connections
- International association of administrative professionals
- National association of local equity funds



Living with Passion:
The Vocational Coach
booklet series

**Vocational Coach Series
CDs** (25 CDs of Craig's
interviews with passionate
people)

Don't JUST retire and die:
**A new approach to
your work and life after 40**
(Available April 09)

**P is for Perfect -
Your perfect vocational
day**

Craig's CD, "**How to
discover and live your
passion now**"

Life and work strategies for
high school, college, work,
parenting, and for those in
mid-life

Craig discusses strategies
to "**discover and do what
you love**"

About Craig Nathanson

Craig believes that the world works a little better when we do what we love.

Considered by many to be a role model with his message, Craig delivers wisdom, creativity, and a deep knowledge of the human experience. He has 25 years of management experience in corporate America, and 11 years of doctoral research on human development and the mid-life period.

Since 2002, he has been speaking, writing, and working in private practice to help mid-life individuals discover and do more of what they love in their work lives.

Craig has presented his work in Canada, Russia, and throughout the United States. He has appeared on various radio shows and contributed to many publications.

With a spirited, compelling, and passionate message, Craig helps enable everyone who crosses his path to make a difference.

Also available from Craig, the Vocational Coach:

- The book “***Don't JUST retire and die: A new approach to your work and life after 40*** (Available April 09)
- The book “***P is for Perfect: Your Perfect Vocational Day***,” published by Book Coach Press Canada
- The popular audio CD, “**How to discover and live your passion now**”
- The new **Vocational Coach™ booklet series**
- The **E-Book** and workshop in a box, “**How to discover and live your passion 365 days a year**”
- The booklet “**Now that I'm out of college, what do I do with my life?**” contains 116 secrets to living with passion
- The booklet “**30 days of Vocational Passion**” contains 30 tips for vocational passion.
- The booklet “**Everybody needs a bearhug**” - 100 days of advice from kids to their parents
- The booklet “**Simple self care magic for women**” - 70 tips from a collection of experts
- The “**Vocational Coach Series CDs**” - 25 inspirational shows with Craig discussing strategies for “discovering and doing what you love” including interviews with former clients and other guests who have followed their passion!
- Monthly **Tele-classes** on how to make meaning and money in mid-life.

Craig is a college lecturer and a PhD candidate, researching human development and the mid-life period. He publishes the worldwide monthly e-zine, “**Vocational Passion in Mid-life**,” and he is a columnist and author of numerous articles on mid-life and personal development.